

A WINNING BUSINESS TALK STORY PLANNER

STORY
PLANNER



Speak Memorably

Call
+353 1 531 1196

Email
info@thersc.ie

Visit
thereluctantspeakersclub.com



1

Your Point of Departure or Set Up

What is your opening situation or scene (people, places, time, etc.)?

2

The Catalyst

What sets your story in motion? And what reactions and actions ensue?

3

Problems

What's challenges/issues emerge? And what are the consequences?

4

How Problems Addressed or Not

What do your characters do next (actions, reactions and consequences)?

5

Resolution

What brings your story to a conclusion? And how are the characters affected by the journey?

6

Connect the Dots

What is the lesson or inference you want your audiences to gather?



Speak Memorably

Call
+353 1 531 1196

Email
info@thersc.ie

Visit
thereluctantspeakersclub.com

